



Project

- scope: sound, video, and lighting design & implementation
- rooms: contemporary worship center
- seating: 350
- project type: retrofit
- contact: brian o'morrow
worship pastor
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- url: catalinamidtown.org



Situated in the heart of Tucson, Catalina Church of Midtown operates with the simple premise that we need a loving connection to our Father, as well as to each other. Averaging 450 people per week, this growing church has been effective in connecting people but were struggling with getting people engaged in their worship services. “The two issues that kept coming up in discussions were the harshness and lack of intelligibility in their sound and their difficulty drawing people into the service,” says Duke DeJong, Church Relations Director and system designer for this project. In a 350 seat room, people were not engaged in the service. The challenge with both the audio and visuals in the room was to create an engaging space where people would participate in the worship service.

The new audio system centered on Meyer speakers, EAW subs and a Yamaha M7CL console, providing a great balance of energy and clarity. Visually, the desire was to create an immersive environment and bring the focal point to the center of the room. A 3-screen system with Pro Presenter and relighting the stage and room with Elation LED’s controlled by the Jands Vista S1 created a space that engages you from the moment you walk in, with the room being immersed in color but the focal point still clearly being the center of the stage.

Quotes

“CCI Solutions provided us with such a simple yet profound design. It was incredibly customized for our church and auditorium and we’re thrilled with the results.”

Ted Soderholm
Senior Pastor

“Before, I’d have to try and catch people’s attention. With our new set up, everyone was completely focused and riveted towards the stage. We would frequently have numerous conversations happening all over the auditorium with our old set up, but with the new screens everyone can see clearly and be engaged without moving their attention away from the center of the stage.”

“We’ve been the church that tried to do it ourselves, never working with a company like CCI Solutions, but we’ve never been able to achieve these kind of results. I don’t want to go back and nickel and dime a project ever again. Working with CCI Solutions has gotten us results we never thought possible and we’d do it again in a heart beat.”

Brian O’Morrow
Worship Pastor

